



POP-UP URBAN SPACES

E-NEWSLETTER

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THE PROJECT IS ON!

SINCE MARCH 2023

We are all extremely happy, because our PopUpUrbanSpaces project has started! The main objective of the project is to enable the public sector and related entities in cities functional urban areas to encourage changes in the travel behaviour of citizens and to trigger shifts towards smart and sustainable forms of urban mobility by actively involving citizens in testing innovative green approaches as well as digital technologies, using tactical urbanism approaches. The project runs with 10 partners from 7 countries between 01/03/2023 and 28/02/2026. Introduction of partners will follow on page 4.

INTERVIEW WITH THE "FOUNDING FATHERS"

DANILO, BÉLA AND MIKI

PopUpUrbanSpaces project has three "*Founding Fathers*". Three experts, who became friends during the last years. Let's have a look at what's behind the scenes of the project.

What is the professional background of the "*Founding Fathers*"? How PopUpUrbanSpaces was born in their minds? What are the roles among them during project preparation? How does an idealistic city look like in their mind?

Read the answers on the next pages!



POPUPURBANSPPACES
E-NEWSLETTER

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DANILO ČEH
BÉLA KÉZY
MIKLÓS LUKOVICS

Bela, Dani, Miki, please let us know your professional background!

Béla: I am an economist - I studied international relations at the Budapest University of Economics. I have been working in regional and urban development for over 20 years - so today I consider myself an urban development specialist. As the founder and managing partner of MEGAKOM Development Consultants and EX ANTE Consultants - today market leaders in development consultancy in Hungary I have significant experience in designing and carrying out transnational projects and developing innovative urban development solutions. I am working with URBACT programme a lot - I am a validated URBACT lead expert, supporting European city partnerships to address their urban development challenges together.

Dani: I got my B. A. Economy at the University of Maribor; Faculty of Economics and Business in year 2024 and the Master of Management of the Faculty of Management Koper in 2015. I already worked in SRC Bistra since 2005, with small changes (University of Maribor). I have 18 years of experience in conducting or implementing EU or national projects and what I am particularly proud I bring in my cities or region more than 10 million of EUR with projects. In this project, I am working as an external consultant for the Lead partner of the project Municipality of Kamnik.

Miki: I got my M.Sc. (2003 - Economist in Enterprise Development, Marketing specialization) and Ph.D. (2007 - Regional economics) at the University of Szeged, Faculty of Economics and Business Administration. Currently I'm an associate professor at University of Szeged and possess a "courtesy appointment" affiliation at Arizona State University (USA). I have been developing and implementing EU co-funded projects since 2008, the flagship of them was the RegioStars Award winner CityWalk project.

INTERVIEW WITH THE "FOUNDING FATHERS"

How was PopUpUrbanSpaces born in your mind?

Miki: Actually, the topic itself was born in Béla's mind, he had previous results in the topic of placemaking and tactical urbanism. Furthermore, he spoke a lot about this topic, and maybe one of these occasions that was the time when I thought we found our new project.

Béla: I have been working a lot in recent years to make cities better places for people. The quality of life of citizens is really impacted by their environment -so the access to quality public spaces is crucial in all cities. However, in the second half of the 20th century the rapid proliferation of cars forced cities to develop massive car infrastructure and give more and more space to cars - at the expense of spaces for people. If we want better cities, we really need to give back the streets to people. And although the traditional approach suggests that changing streets and public spaces requires plenty of time and massive investments, the tactical urbanism and placemaking initiatives in recent years proved that with a clear vision, creativity and with some simple materials streets and public spaces can be transformed overnight. That's a fascinating prospect, and I immediately thought we really need to show cities that there's a better way...

Dani: Bela introduced the topic to me, and I immediately fell in love with the concept. Then I also took a lot of additional study on tactical urbanism solutions with integration of green infrastructure and natural base solutions. The topic now is extremely important for the cities, special small and medium cities to solve mobility and other infrastructure (from grey to green) issues.

INTERVIEW WITH THE "FOUNDING FATHERS"

What are the roles among *Founding Fathers* during project reparation?

Béla: I seriously believe that the three of us form a dream team - we have complementary skills and strengths - like the different pieces of a puzzle, and we see things from different perspectives. Miki is the creative guy in the team - and the communication wizard. He is always brimming with new ideas, new ways of approaching challenges that propel things forward. He is also a doer, which is an important asset. And when it comes to communicating your activities and results to the outside world - he is really in his element! Dani is the project management genius - he knows already in the planning phase how to construct a project to ensure that it can be delivered on time, on budget and with the right deliverables. He creates comprehensive but still simple excel sheets that helps each partner to do its bit. And he has a wonderful network - he is really good in partnership building. But make no mistake - while he is a very kind and loveable guy, he will definitely push you to do your tasks before the deadline! I love to think in structures and design projects that really build on a realistic intervention logic. I can spend a lot of time with building the skeleton and the logic of a project - because I believe that when we have a logical structure in place, it is fairly easy to design the details. Once the logic in place, I like to believe that I can write stuff in a convincing way. I am also good at facilitating transnational exchange, and learning process and interactive sessions - and giving inspiring presentations.

Miki: This is a perfect synergy. Each of us has a special skill and we try to maximize this benefit. Bela is very good at strategic thinking, and finalizing technical contents. Danilo is amazing in partnership development and preparation management. They say, I'm the creative one among founding fathers, and I prepare the first drafts of the texts.

Dani: Here, I completely agree with the Miki answer. And we dont say—it is - Miki is the creative one. 😊

How does an "idealistic" city look like in your mind?

Dani: For me the answer lies in the Jane Jacobs quote: "Cities have the capability of providing something for everybody, only because, and only when, they are created by everybody." So for me idealistic city is like an ecosystem that depends on a mix-of uses and green planning based on community.

Miki: An "idealistic" city, in my mind, is a place where the well-being and happiness of its residents are at the forefront of urban planning and development. It boasts a sustainable and green infrastructure with abundant parks, green spaces, and a well-connected public transportation system that reduces pollution and promotes clean, healthy living.

Béla: Well, I think the ideal city does not exist - each city is different, and no city is perfect. And that's good! Imagine if all cities would be the same - and perfect... Also, that's exactly why you cannot simply "import and copy" solutions from elsewhere - you - the residents of a city - need to find your own. That said, I believe a good city is a place that is built with people (and not cars) in mind, where all types of residents can lead a good life. It is a place where one can imagine raising a kid, because it is safe, green, walkable and bikeable, and offers quality public spaces where people want to be.

DANILO ČEH
BÉLA KÉZY
MIKLÓS LUKOVICS

PARTNERS' NEWS

INTRODUCTION OF THE PROJECT PARTNERSHIP

MUNICIPALITY OF KAMNIK (SLO) - OUR LEAD PARTNER

Pozdravljeni!

The Municipality of Kamnik is a local public authority, occupying an area of 266 km² with approx. 30.000 inhabitants. Its responsibilities include economic and social development, urban planning, building of traffic infrastructure, sustainable mobility actions, water supply, waste management, protection and rescue in cases of natural and other disasters, providing of non-profit housing, schools, nursery, etc. The Municipality of Kamnik is an important local development holder through providing jobs, residential complexes, schools, recreational and traffic infrastructure, services for the local population living in the city and surrounding rural areas and many more. The Municipality of Kamnik, as one of the largest and most recognizable representatives of local government in Central Slovenia, has broad experiences in planning and implementing various public projects, most recently also in the field of sustainable mobility or environmentally friendly use of public spaces (construction of bike paths, establishment of e-bike rental system KAMKOLO, implementation of the Integrated Transport Strategy measures, walkability planning and implementing on the basis of special strategic document, etc.).

The Municipality of Kamnik, as lead partner will coordinate the partnership and ensure the smooth implementation of the project. Regarding pilot activities Kamnik will first propose a small set of cultural events in Creative district Barutana, where participants (visitors) will be encouraged to get there with the bicycles. Through that process, we will be able to research potential event locations and bicycle paths to improve bicycle infrastructure of the area in the future. Focus will be on how people (bicycle users) use space, how we can improve sustainable mobility and creative development of the whole area. After the research through pop-up interventions, we will introduce results, measures, and infrastructure project to the municipality.



ALENKA



BARBARA



KATJA



BARBARA

PARTNERS' NEWS

INTRODUCTION OF THE PROJECT PARTNERSHIP

EMFIE (HUN)

Jó napot kívánunk!!

Greetings from the sunny Szeged, Hungary! This is EMFIE, the First Hungarian Responsible Innovation Association (established in 2014).

EMFIE is a knowledge provider in the PopUpUrbanSpaces project, furthermore, one of the three 'founding fathers' of the project - Miklós Lukovics - is an EMFIE team member. We are communication leaders. Furthermore, we are responsible for the communication campaigns throughout the whole project and for some deliverables in WPT1, WPT2 and WPT3.

From our past, we are very proud of the several EU-funded projects that we implemented successfully.

We'd like to highlight here the fact that EMFIE was an idea owner, developer and implementer of the RegioStars Award Winner CityWalk project. Thus, EMFIE is very experienced in high-quality EU projects.

Within PopUpUrbanSpaces project we aim to encourage changes in the travel behaviour and to trigger shifts towards smart and sustainable forms of urban mobility. We'd like to create value and enjoy the project. We'd love it if our environment also liked the project and we could create an environment that is appealing for all the citizens around us



DAN (CRO)

Dobar Dan!

DAN is regional development agency and it is owned the City of Varaždin and City of Koprivnica. The main mission of DAN is to ensure that projects, activities and measures in the regions of Varaždin and Koprivnica are in line with the overall development strategy of the cities. DAN prepares strategies, organizes training (including formal and informal education), prepares and implements EU projects in various fields including environmental protection, industrial development, promotion of SMEs, culture and heritage, tourism, civil society development, schooling, etc., and provides technical support to beneficiaries of EU funded projects so that the actions achieve their expected aims and results.

Development Agency North - DAN will have the role of territorial partner in the project, representing City of Varaždin and its administration. DAN will be responsible for the execution of tasks on a regional level. DAN is going to conduct management and coordination of the project and all activities which are needed to achieve special goals of the project both on the local/regional and international level. Also, will participate in all work packages regarding implementation and will give a contribution to its realisation. As far as for benefit, partner organisations (including DAN) will gain new knowledge and skills in a given domain, provide know-how transfer to all stakeholders who will be included in project activities (both on local/regional and international level). One of the activities which will make the attention of the local residents are also demonstration activities, especially related to tactical urbanism and urban mobility. It is necessary to emphasize that project is going to be a precondition and origin for activities that will accompany after the finalisation in the area of urban mobility and tactical urbanism.



PARTNERS' NEWS

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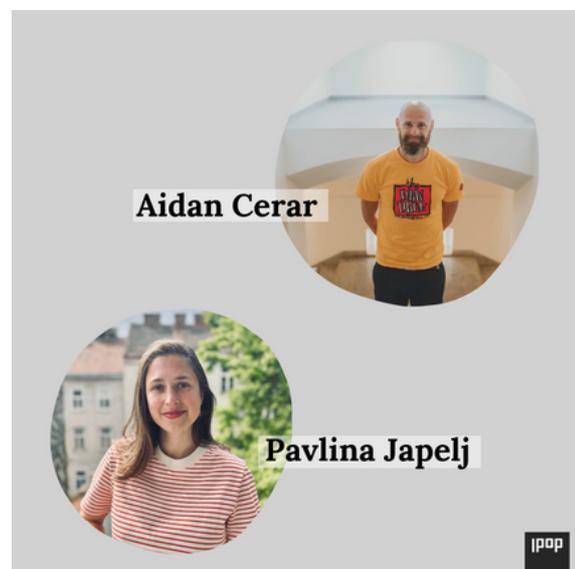
IPOP (SLO)

Dober Dan!

IPOP - Institute for Spatial Policies is an advocacy, consulting, and research organization in the field of sustainable spatial and urban development. We are an experienced interdisciplinary team addressing the challenges of sustainable urban development through empowering communities, supporting sustainable mobility, urban governance, and resilient cities, both at the strategic and tactical level. We work in partnerships, networks, coalitions, with communities and clients. IPOP was officially founded as a private non-profit organization in 2006 and has been declared as NGO acting in the public interest in the field of environment and in the field of spatial planning. IPOP is serving as national contact point

for URBACT - European exchange and learning programme promoting sustainable urban development. Most recently, it has been appointed as the EUI Urban Contact Point (UCP) in Slovenia.

We are involved as an expert institution that will provide knowledge and know-how in the field of tactical urbanism and placemaking. We will support Territorial City Partners in conceptualizing, designing, implementing, and evaluating their pop-up interventions. The interventions will aim to show citizens and policymakers what it would be like to have streets and public spaces opened to people and not dominated by cars.



Aidan Cerar

Pavlina Japelj



IRMIR (POL)

Dzień dobry!

Institute of Urban and Regional Development (IRMIR) was founded in 2002 based on the decision of the Minister of Infrastructure and Construction of Republic of Poland, but its roots date back to the turn of the 1940s and 1950s.

The strategic mission of the Institute is to serve the society by supporting state and local governments (both local and regional) not only in the process of efficient management of cities and functional areas but also broadly defined spatial, local and regional development. This mission is realised through achieving the following objectives: producing high-quality knowledge, formulating guidelines and recommendations, promoting and integrating existing knowledge and integrating people who generate knowledge (especially scientists) and their environments with those who use it in practice.



Our Institute is involved as an expert institution that will provide knowledge and know-how in the field of tactical urbanism and placemaking. We will support Territorial City Partners (in close cooperation with Rzeszów and Ferrara) in conceptualizing, designing, implementing, and evaluating their pop-up interventions. The interventions will aim to show citizens and policymakers what it would be like to have streets and public spaces opened to people and not dominated by cars.

PARTNERS' NEWS

INTRODUCTION OF THE PROJECT PARTNERSHIP

UWK (AUT)

Guten Tag!

The Department for Building and Environment at the University of Continuing Education Krets (UWK), Faculty of Education, Arts and Architecture, focuses on biodiversity loss and climate mitigation by using social-ecological approaches to enhance environmental justice and health, the accessibility to the benefits of green environments, the natural processes by supporting and strengthening ecosystem functions and ecosystem services for cooling healthy rural and urban surroundings, and by integrating new forms of mobility and car park management. Our motivation is to integrate social and ecological aspects to the project to support Central European towns and their communities when facing the challenge of how social transformations, climate

change and ecological deterioration can be organized to make public places and streets more liveable and accessible. UWK is involved in the project as a professional expert institution to provide knowledge on the topics of green mobility, social cohesion and streets as ecosystems. UWK will manage the role of KNOWLEDGE TRANSFER PARTNERS (KP) as well as the role of TERRITORIAL PARTNERS—representing the city of KREMS. UWK has extensive transnational expertise to contribute to the consortium, as well as a multi-level broad networking capacity, both of which confirm their indirect dissemination proficiency. UWK will facilitate the Training Needs Analyses and contribute to the Capacity Building Strategy, among other Tasks and activities.



Kremser Focus Group



Christine Rottenbacher



Martina Placht, Stefanie Kotrba, Markus Winkler

University for Continuing Education Krets



Christina Ipsper



Tania Berger



WORLD HERITAGE OFFICE



TAMARA



DIANA



CHARLOTTE

ZWB (GER)

Guten Tag & Grüß Gott! Greetings from Bamberg!

Bamberg is located in the south of Germany in the state of Bavaria. It is a complex site, encompassing an entire living and growing midsize city of more than 77,000 people where modern life co-exists alongside historic cultural assets of global significance. Achieving balance between conservation and community needs is the constant challenge, which the Bamberg World Heritage Office addresses. It coordinates the local implementation of the UNESCO World Heritage Convention and serves as a contact for all World Heritage issues in relation to the "Town of Bamberg" being an UNESCO World Heritage site with its "outstanding value to humanity" since 1993.

Today, this historical centre is more vibrant than ever: Bamberg is a growing hub of trade and commerce, an inspiring university town, blessed with a rich cultural and an energetic art scene. Combined with a large amount of culinary specialities and beautiful landscapes in and around Bamberg, the World Heritage City offers its residents true quality of life, which we like to focus on during this project "PopUpUrbanSpaces" from 2023 to 2026. As city level partner in the project we are responsible for the implementation of the actions in the region of Bamberg. We try to connect different local stakeholders from the city administration, civic engagement and civil population to follow the concept of "Show and Tell" achieving a behavioural change towards sustainable forms of urban mobility. Addressing this challenge on a transnational level we will join different milestones of the project sharing knowledge and experience between all the partners to develop common solutions. We are looking forward to the process and to the results of our common project "PopUpUrbanSpaces"!

PARTNERS' NEWS

INTRODUCTION OF THE PROJECT PARTNERSHIP

NYHMJV (HUN)



Üdvözlünk!

Greetings to everyone from Municipality of Nyíregyháza City with County Ranks, Hungary. We asked the members of our team from various departments of the Municipality to participate in order to be able to successfully implement the project from as many different perspectives as possible and with professional insight.



We believe that we can learn a lot from other cities for the future, and we are open to good ideas for development. Our local government constantly keeps in mind the efforts towards sustainability and the formation of attitudes among the population, since the goal of all of us is to make Nyíregyháza a pleasant, livable city for the citizens and an attractive destination for both tourists and investors.

The PopUpUrbanSpaces project will be an interesting adventure for us as well, since the spacious spaces of our city hide countless possibilities in terms of rethinking functionality.

RARR (POL)

Dzień dobry!

Rzeszow Regional Development Agency (RARR) is a public institution (non-profit regional government unit) established in 1993 by Self-government of Podkarpackie Region (Policy Maker). RARR is a one of the key regional institutions supporting social, economic and technology growth of the Podkarpackie Region in Poland, as well as significantly affecting national and international development in these areas through the implementation of diversified initiatives and projects. The objective of the RARR is to support the development of the Podkarpackie Region in Poland,



to create and stimulate development potential of the region, to promote the possibilities offered by the region, including clean air, tourist potential, as well as to promote a new image of the Podkarpackie Region as a modern, innovative and economically developed region. Our institution is involved as a Territorial Partner for capitalization of project results to relevant groups. Our role in the project includes participation in preparing transnational tools, organisation of the regional meetings/training/workshops, implementing thematic pilot actions in Podkarpackie Region - test tactical urbanism solutions in the region, cooperation with transnational and regional partners, promotion and information activities contributing to an increase of awareness of the local and regional stakeholders (governance in the cities citizens).

PARTNERS' NEWS

INTRODUCTION OF THE PROJECT PARTNERSHIP

COFE (ITA)

Ciao!

The Municipality of Ferrara is the local public administration of the city of Ferrara, located in the north-eastern corner of the Emilia-Romagna Region, Italy. Its fortified, Medieval and Renaissance historical centre is enlisted from decades in the UNESCO list of World Heritage Sites and is renowned at national and interational level as the first Modern City, designed by the architect Biagio Rossetti, but even more as "the city of bikes". Its modal split with regards of cycling is actually higher than the national average, over 18%, while its urban concept has been designed to host several green areas and a real "campagna dentro le mura", the countryside within the walls.



Not all that shines is gold: the city suffers high traffic congestion in commuting hours and poor modal split of public transport. The participation of the Municipality of Ferrara in PopUpUrbanSpaces is part of a long-term commitment to the promotion of behavioural changes towards more sustainable mobility, and the time has come to test concrete, even though light, and effective interventions to facilitate this shift for all the citizens. As pilot site, Ferrara will observe and study its ongoing situation and set up co-creation paths with the stakeholders and the citizenship in order to realize and test a demonstration action, right at the heart of the historical centre, to enlight the need and the possibilities to change.

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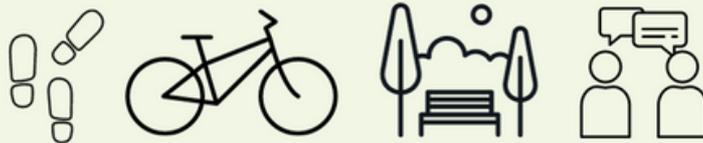


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